

December 2025

Walkathon 2025

SMART STEPS: FITNESS FOR WELLBEING & MIND



Presented by

STUDENTHUB

Daffodil International University

Presented to

VALUED PARTNER

Future Collaborator

Table Content

Executive Summary	03
Industry Need (Problem)	04
Our Approach (Solution)	05
Impact Metrics	06
Audience Persona	07
Elite Venue	08
Event Timeline	09
Guest Highlight	10
Sponsorship Ecosystem	11
Partnership Tiers	12
Organizing Team	13
Financial Projections	14
Connect With Us	14

Executive Summary



Event Vision:

Strategic Goals:

?? ?????????? ????? ?????? ????? ?????? ?????????? ?????????? Walkathon 2025? ?? ???????????
????????? ?? ?????? ??? ???????, ?????? ?? ?????????? ?????????????? ?????????? ?? ??????
??????????

Walkathon ?? ?????

??? ????? ?????????? ??? ?????? ??? ??, ??? ??????????, ?????? ?? ?????????????? ???????????
??? ??? ??????????? ??-????? ??????? ?? ?????? ?????? ??? ?????????? ? ???????????

????????? ?????????????????? ??????????????:

??????, ??-??????, ???????????????, ??, ?????, ??????????????? ??????????

????????? (?????? ? ?????? ?????????????):

Winner - ????? ?????

1st Runner-up - ????? ?????

2nd Runner-up - ????? ?????

?? ?????????? ?????????? ?????? ?????????? ?????????? - ?????? ?????, ??????????? ?? ?? ?????????? ??????
?????? ?????

Industry Need



Skill gap in modern workforce



Market demand for expertise



Untapped potential growth

"We have identified a critical disconnect between academic learning and industry demands. This event serves as the bridge for sustainable professional development."

Our Approach

Through strategic networking and knowledge sharing, we create a high-impact ecosystem for growth.

1 Insight

Direct access to industry thought leaders and practitioners.

2 Networking

Establishing long-term corporate and student partnerships.

3 Growth

Measuring impact through career placements and brand equity.

Impact Metrics

A snapshot of the anticipated scale and reach for Walkathon 2025. These numbers represent our commitment to domestic and global tech excellence.

0+

EXPECTED PARTICIPANTS

3

EXPERT SPEAKERS

2

HANDS-ON WORKSHOPS

3

TECHNICAL SESSIONS

"Our metrics reflect a focus on quality engagement, ensuring every attendee and partner gains significant value through our structured tech ecosystem."

Audience Persona

Understanding our demographic reach ensures targeted impact for our sponsors and partners.

85%

Students

Targeted engagement with core industry professionals and academic excellence.

10%

Faculty

Targeted engagement with core industry professionals and academic excellence.

5%

Other Staff

Targeted engagement with core industry professionals and academic excellence.

Digital Ecosystem & Media Reach

Facebook

2.8M+

Followers on
Official Page

YouTube

201K+

Subscribers
& Views

Campus TV

Live

Coverage &
Dept. Channels

Others

50+

Dept. Pages
& Communities

**Featuring explicit extensive coverage across Daffodil International University's massive digital network.*

Elite Venue



Key Specifications

- Capacity: 2000+ Seating
- Area: 5000 Sq. Ft.
- AV: 4K Laser Projection
- Network: 1Gbps Fiber

World-Class Amenities

Sound System

Bose immersive high-fidelity audio delivery.

Climate Control

Intelligent HVAC for peak attendee comfort.

Broadcasting

5G-ready studio for global live streaming.



"The DIU Main Auditorium is a flagship venue hosting global summits and elite cultural celebrations in the heart of Daffodil Smart City."

Event Timeline

Our carefully curated schedule designed to maximize learning, interaction, and professional networking.

1

08:30 AM

to 09:00 AM

Opening and Briefing

Sadhinota Sommelon Kendro | Anupam Hossain

2

09:00 AM

to 04:00 PM

Walkathon 2025 - Smart Steps: Fitness for Wellbeing & Mind

Sadhinota Sommelon Kendro

3

09:00 AM

to 11:30 AM

Walkathon

DSC-Amin Model Town-DSC

Guest Highlight

100%

Confirmation from top industry leaders

25+

Subject matter expert sessions

Anupam Hossain

CEO

Ms. Jasia Mustafa

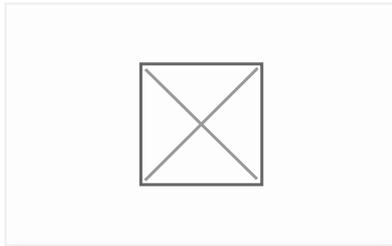
Convener , DIU Change Together Club

Mr. Amit Chakraborty Chhoton

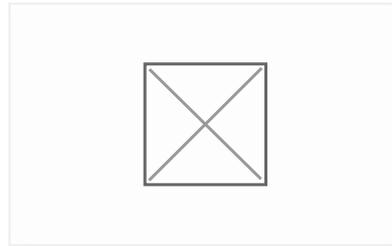
Assistant Professor

Sponsorship Ecosystem

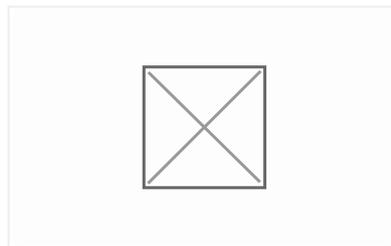
We are proud to be supported by leading organizations committed to technological innovation and student excellence.



Let's Walk



Safus



Saad and Savory

Join This Elite Circle

By partnering with Walkathon 2025, you gain direct access to top-tier talent and position your brand at the forefront of the industry.

Partnership Tiers

Gold Partner

300,000 Tk

HEADLINE SPONSORSHIP

- Keynote Speaking Slot
- Large Exhibition Booth
- Student CV Database Access
- Premium Logo Placement
- VIP Networking Access

Silver Partner

200,000 Tk

STRATEGIC VISIBILITY

- Workshop Hosting Rights
- Standard Exhibition Booth
- Logo on Website & Banners
- Social Media Mention
- 5 Delegate Passes

Bronze Partner

150,000 Tk

ESSENTIAL EXPOSURE

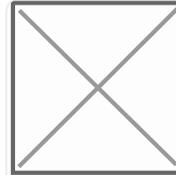
- Roll-up Banner Placement
- Shared Mention in Speech
- Logo on Digital Backdrop
- 2 Complimentary Passes
- Program Book Listing

Organizing Team

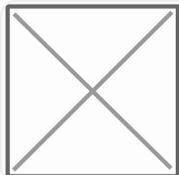
Our core leadership team dedicated to the successful execution of Walkathon 2025.



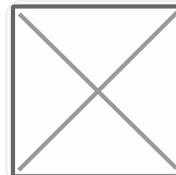
Mehedi Hasan Himel
PRESIDENT



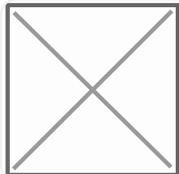
**M Nahimul Hoque
Tonmoy**
GENERAL SECRETARY



Wasica Tabassum
TREASURER



Ashif Ahamed
ORGANIZING
SECRETARY



Apel
MEDIA SECRETARY

Projections & Connect

FINANCIAL OVERVIEW

Expected Event Budget

Transparency is key to our partnership. We have estimated the total cost to deliver a world-class experience effectively.



ESTIMATED TOTAL COST

60

Budget Allocation

Projection



Connect With Us

DIRECT INQUIRY

events@studenthub.diu.edu.bd

HOTLINE SUPPORT

+880 1234 567890

HEADQUARTERS

Daffodil Smart City, Ashulia,
Savar, Dhaka - 1216

Thank You

**BUILD A MORE EFFECTIVE AND
PROFITABLE BUSINESS**



Presented by

DIU STUDENTHUB