

May 2025

# Mastering the Art of Presentation

## PARTNERSHIP PROPOSAL



Presented by

**STUDENTHUB**

Daffodil International University

Presented to

**VALUED PARTNER**

Future Collaborator

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## Executive Summary

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**Event Vision:**

**Strategic Goals:**

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## Industry Need

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Skill gap in modern workforce



Market demand for expertise



Untapped potential growth

*"We have identified a critical disconnect between academic learning and industry demands. This event serves as the bridge for sustainable professional development."*

## Our Approach

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Through strategic networking and knowledge sharing, we create a high-impact ecosystem for growth.

### 1 Insight

Direct access to industry thought leaders and practitioners.

### 2 Networking

Establishing long-term corporate and student partnerships.

### 3 Growth

Measuring impact through career placements and brand equity.

## Impact Metrics

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A snapshot of the anticipated scale and reach for Mastering the Art of Presentation. These numbers represent our commitment to domestic and global tech excellence.

**0+**

**EXPECTED PARTICIPANTS**

**0**

**EXPERT SPEAKERS**

**0**

**HANDS-ON WORKSHOPS**

**0**

**TECHNICAL SESSIONS**

*"Our metrics reflect a focus on quality engagement, ensuring every attendee and partner gains significant value through our structured tech ecosystem."*

## Audience Persona

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Understanding our demographic reach ensures targeted impact for our sponsors and partners.

**60%**

### Tech Enthusiasts

Professional developers and system architects.

**25%**

### Industry Leaders

Decision makers and tech entrepreneurs.

## Digital Ecosystem & Media Reach

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**Facebook**

**2.8M+**

Followers on  
Official Page

**YouTube**

**201K+**

Subscribers  
& Views

**Campus TV**

**Live**

Coverage &  
Dept. Channels

**Others**

**50+**

Dept. Pages  
& Communities

*\*Featuring explicit extensive coverage across Daffodil International University's massive digital network.*

## Elite Venue



### Key Specifications

- Capacity: 2000+ Seating
- Area: 5000 Sq. Ft.
- AV: 4K Laser Projection
- Network: 1Gbps Fiber

## World-Class Amenities

### Sound System

Bose immersive high-fidelity audio delivery.

### Climate Control

Intelligent HVAC for peak attendee comfort.

### Broadcasting

5G-ready studio for global live streaming.



*"The DIU Main Auditorium is a flagship venue hosting global summits and elite cultural celebrations in the heart of Daffodil Smart City."*

## Event Timeline

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Our carefully curated schedule designed to maximize learning, interaction, and professional networking.

## Guest Highlight

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**100%**

Confirmation from top industry leaders

**25+**

Subject matter expert sessions

## Sponsorship Ecosystem

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We are proud to be supported by leading organizations committed to technological innovation and student excellence.

Partners will be announced soon.

### **Join This Elite Circle**

By partnering with Mastering the Art of Presentation, you gain direct access to top-tier talent and position your brand at the forefront of the industry.

## Partnership Tiers

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<p><b>Gold Partner</b></p> <p><b>0 Tk</b></p> <p>HEADLINE SPONSORSHIP</p> <ul style="list-style-type: none"><li>• Keynote Speaking Slot</li><li>• Large Exhibition Booth</li><li>• Student CV Database Access</li><li>• Premium Logo Placement</li><li>• VIP Networking Access</li></ul>	<p><b>Silver Partner</b></p> <p><b>0 Tk</b></p> <p>STRATEGIC VISIBILITY</p> <ul style="list-style-type: none"><li>• Workshop Hosting Rights</li><li>• Standard Exhibition Booth</li><li>• Logo on Website &amp; Banners</li><li>• Social Media Mention</li><li>• 5 Delegate Passes</li></ul>	<p><b>Bronze Partner</b></p> <p><b>0 Tk</b></p> <p>ESSENTIAL EXPOSURE</p> <ul style="list-style-type: none"><li>• Roll-up Banner Placement</li><li>• Shared Mention in Speech</li><li>• Logo on Digital Backdrop</li><li>• 2 Complimentary Passes</li><li>• Program Book Listing</li></ul>
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## **Organizing Team**

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Our core leadership team dedicated to the successful execution of Mastering the Art of Presentation.

## Projections & Connect

### FINANCIAL OVERVIEW

## Expected Event Budget

Transparency is key to our partnership. We have estimated the total cost to deliver a world-class experience effectively.

### Budget Allocation

Projection

Budget breakdown data not available.



ESTIMATED TOTAL COST

**TBD**

## Connect With Us

### DIRECT INQUIRY

[events@studenthub.diu.edu.bd](mailto:events@studenthub.diu.edu.bd)

### HOTLINE SUPPORT

+880 1234 567890

### HEADQUARTERS

Daffodil Smart City, Ashulia,  
Savar, Dhaka - 1216

# Thank You

**BUILD A MORE EFFECTIVE AND  
PROFITABLE BUSINESS**



Presented by

**DIU STUDENTHUB**